



PRESS RELEASE
6TH JULY 2016
FOR IMMEDIATE RELEASE

IMMERSE YOURSELF IN 'SNAPSHOTS OF PUNJAB'

SOUTHALL, UK – Saffron Mic is delighted to announce the staging of an immersive play titled 'Snapshots of Punjab' on Saturday 23rd July, 2016 at Norwood Hall in Southall.

'Snapshots of Punjab' is a unique theatrical experience that blurs the lines between space, performer and spectator. Ticket-holders will travel in small groups through singularly crafted environments, meeting key personalities at pivotal moments from recent Sikh history and will consider fundamental questions about the path to the present. Characters portrayed will include Rani Jind Kaur, Master Tara Singh and Bhagat Puran Singh, amongst others.

Since 2011, Saffron Mic has developed an unrivalled reputation for pioneering artistic environments that empower individuals to critically explore their lives and their communities. This immersive play is the first of its kind in the Sikh and Punjabi communities, providing the intersection between history and art, with the intention to strike at the mind and the heart. The production aims to be an introduction to the Sikh narrative whilst providing a provocative challenge to conventional wisdom.

There are eighteen time slots available to immerse yourself in the play with tickets available to purchase online at SaffronMic.com priced between £5.99 and £11.99 – ticket price increases as the date of the play approaches.

"This is the most exciting arts project that the UK Sikh community has had the opportunity to experience", commented Saffron Mic organiser Alanika Kaur. "At a time when history is being forgotten and even dangerously rewritten, it is through the arts that we can reach out to Sikhs who are keen to know how we have reached this place. The entire production team and cast have worked extremely hard to bring this to the stage for this one day and we promise it will be an unforgettable experience!"

ENDS



NOTES TO EDITORS

High resolution promotional images and a promotional video are available for publishing and broadcasting upon request; please email us and provide information about your intended usage – saffronmic@gmail.com.

Unfortunately, due to expected high demand, there are no complimentary tickets available for reviewing purposes. We can however try to accommodate journalists' availability to immerse themselves in the play with an appropriately-aged group. Please email us with your requirements – saffronmic@gmail.com.

Tickets are being sold on a sliding scale with an increase in price as the date of the play approaches. Tickets are available now and until the day of the play as follows:

- From 2nd July to 9th July each ticket costs £5.99 – 'Early Bird Discount Ticket'
- From 9th July to 16th July each ticket costs £8.97 – 'General Admission Ticket'
- From 16th July to 23rd July each ticket costs £11.99 – 'Last Minute Ticket'

For further information and to purchase tickets visit SaffronMic.com.

Promotional Video: <https://youtu.be/AGOJOlmo3hE>

Official Facebook Event Page: <https://www.facebook.com/events/1546792712296321/>

About Saffron Mic:

Our aim is to create safe environments where individuals will be empowered to share personal, familial and community matters through the arts. Inspired by Sikh values, Saffron Mic celebrates and explores creative expression.

Throughout the year we hold events and workshops focused on specific topics and art forms, leading up to our flagship event every November where we invite budding artists to perform on a big stage.

We ensure that Saffron Mic events provide a relaxed and enjoyable vibe, address current issues, and are dynamic. In the spirit of open communication, we hold consultation forums with our artists, audience and team to learn and grow together.

Contact & Social Media:

- Email: saffronmic@gmail.com
- Facebook: facebook.com/saffronmic
- Instagram: instagram.com/saffronmic
- Twitter: twitter.com/saffronmic
- YouTube: youtube.com/SaffronMic